

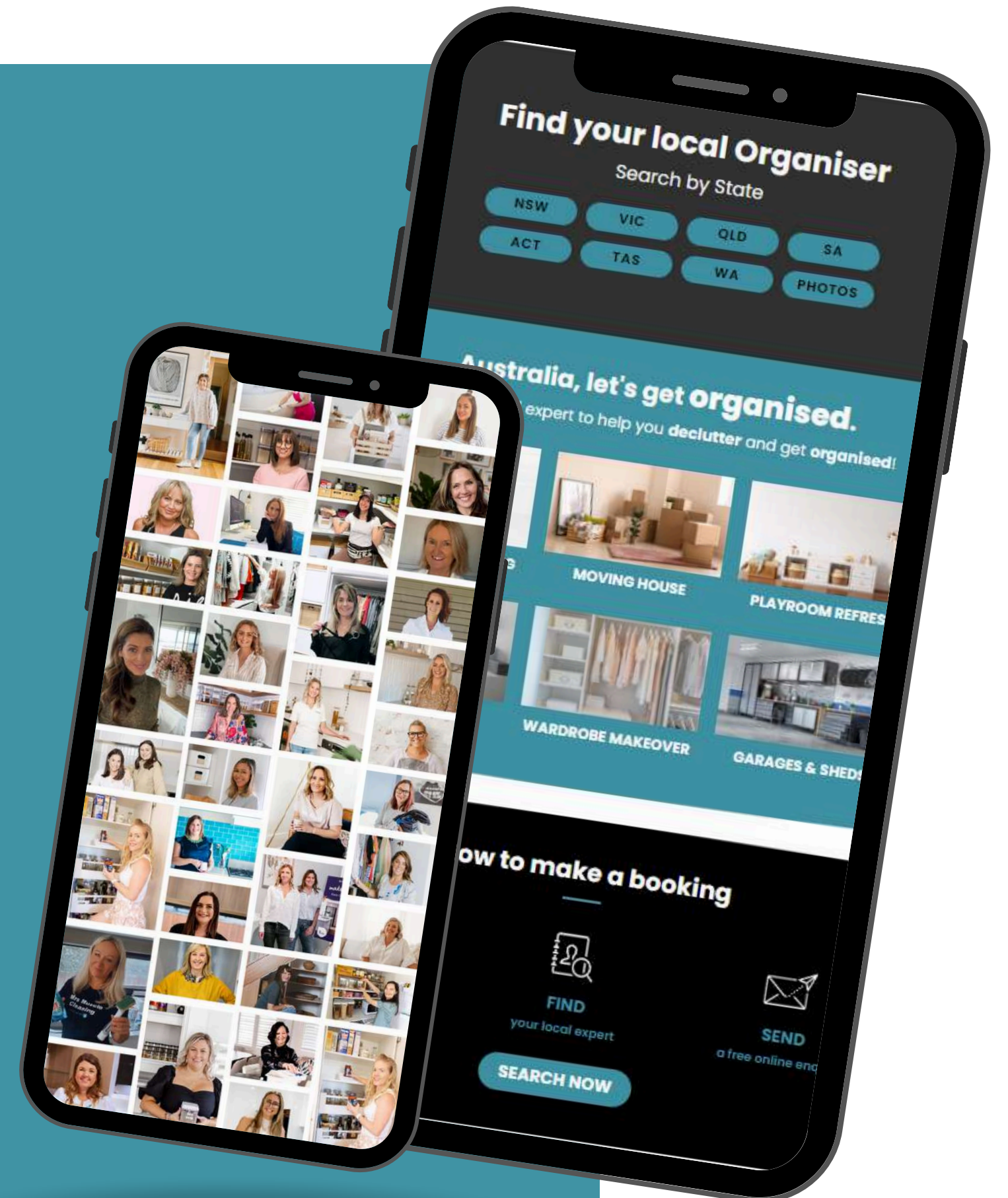
2025 About Us



THE ORGANISING ACADEMY

Empowering Success, Building Leaders

 www.theorganisingacademy.com



How to make a booking

 **FIND**
your local expert

 **SEND**
a free online enquiry

SEARCH NOW

**“A Rising Tide
Floats All Boats”**

John F Kennedy

the **Organising
Academy**

Who We Are

We are Australia's largest business community for Professional Organisers and home service businesses.

We are dedicated to fostering collaboration, business success and innovation.

With a focus on integrity and innovation, we offer our members exceptional business support, valuable resources, expert training, and networking opportunities.

[Visit Website](#)



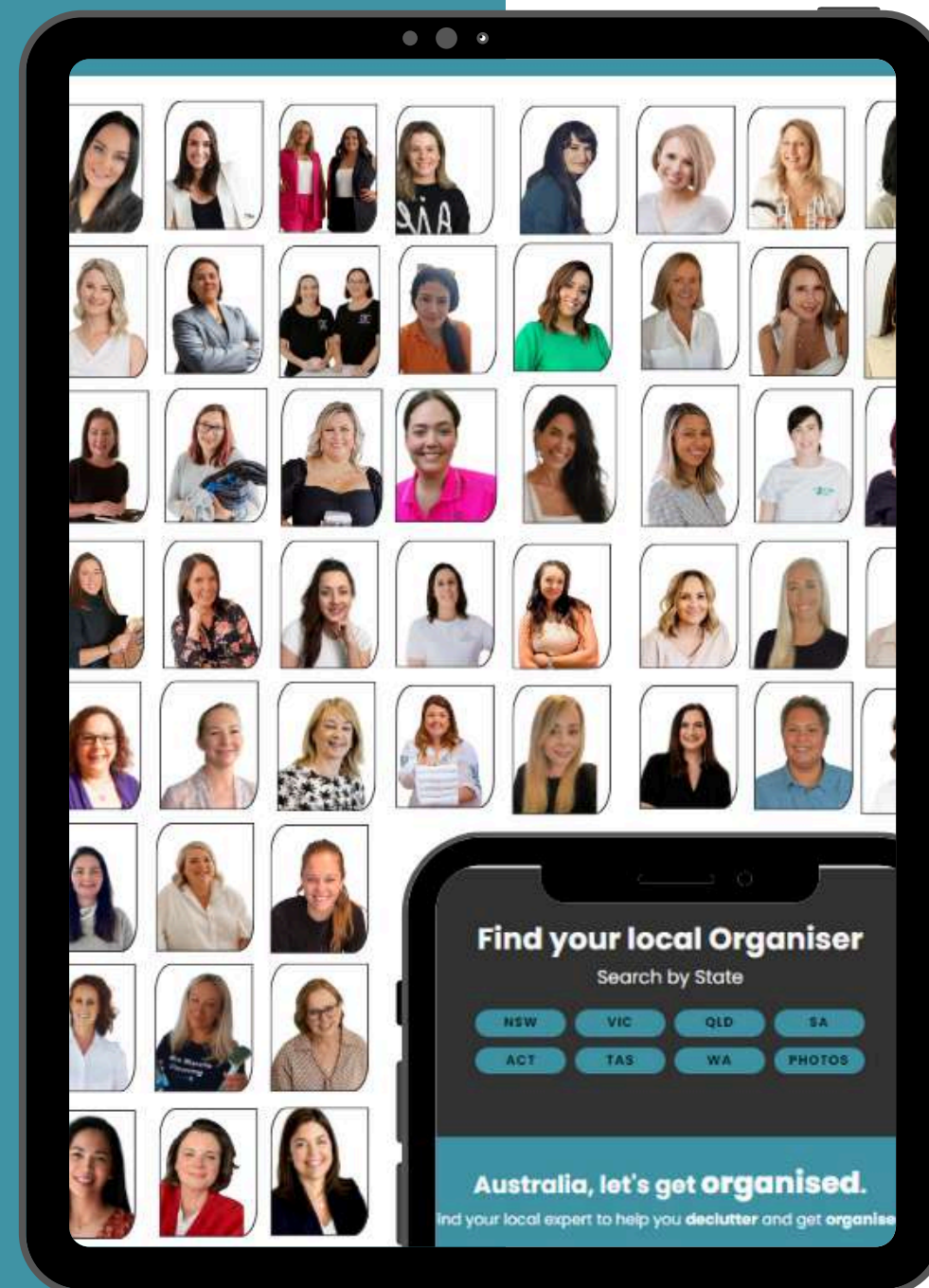
“Competition happens
at the bottom,
collaboration happens
at the top”

Our Mission

Our mission is to empower and inspire professionals in the home-service industry by fostering a collaborative, growth-driven community.

Through education, resources, and a commitment to excellence, we equip our members with the skills and values needed to thrive while upholding the highest standards of professionalism.

We're in this together - we believe that the success of each business owner is a collective 'win' for the entire industry!



What We Do



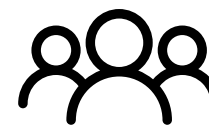
Advertising & Promotions

We invest in targeted advertising campaigns, Magazine editorials, bespoke SEO, social media posts & more, so Members can get more clients - *faster!*



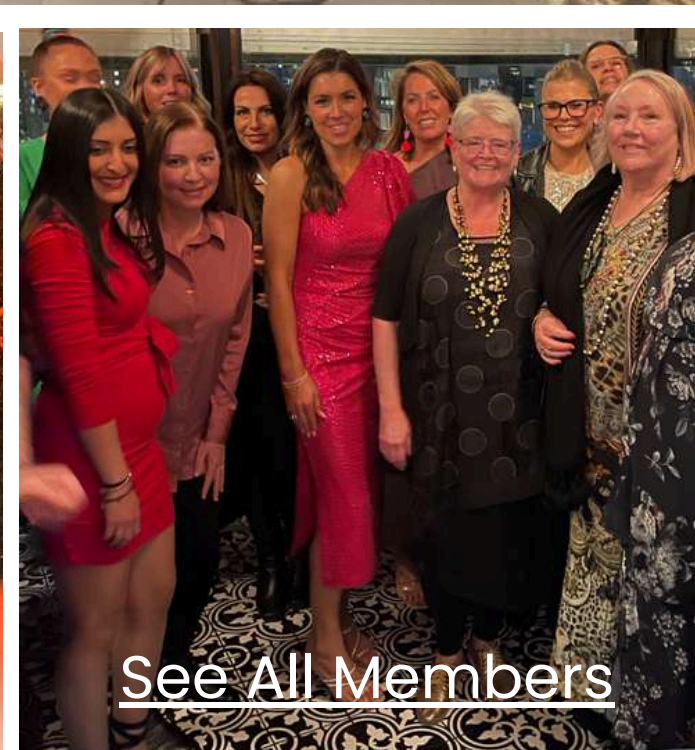
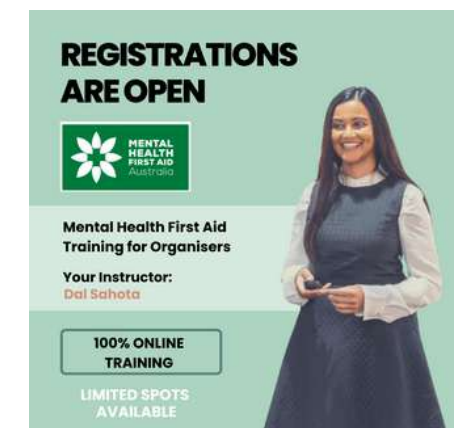
Education

We provide training webinars, mentoring services, access to third-party providers, MHFA Accreditation and a Resource Library filled with business guides.



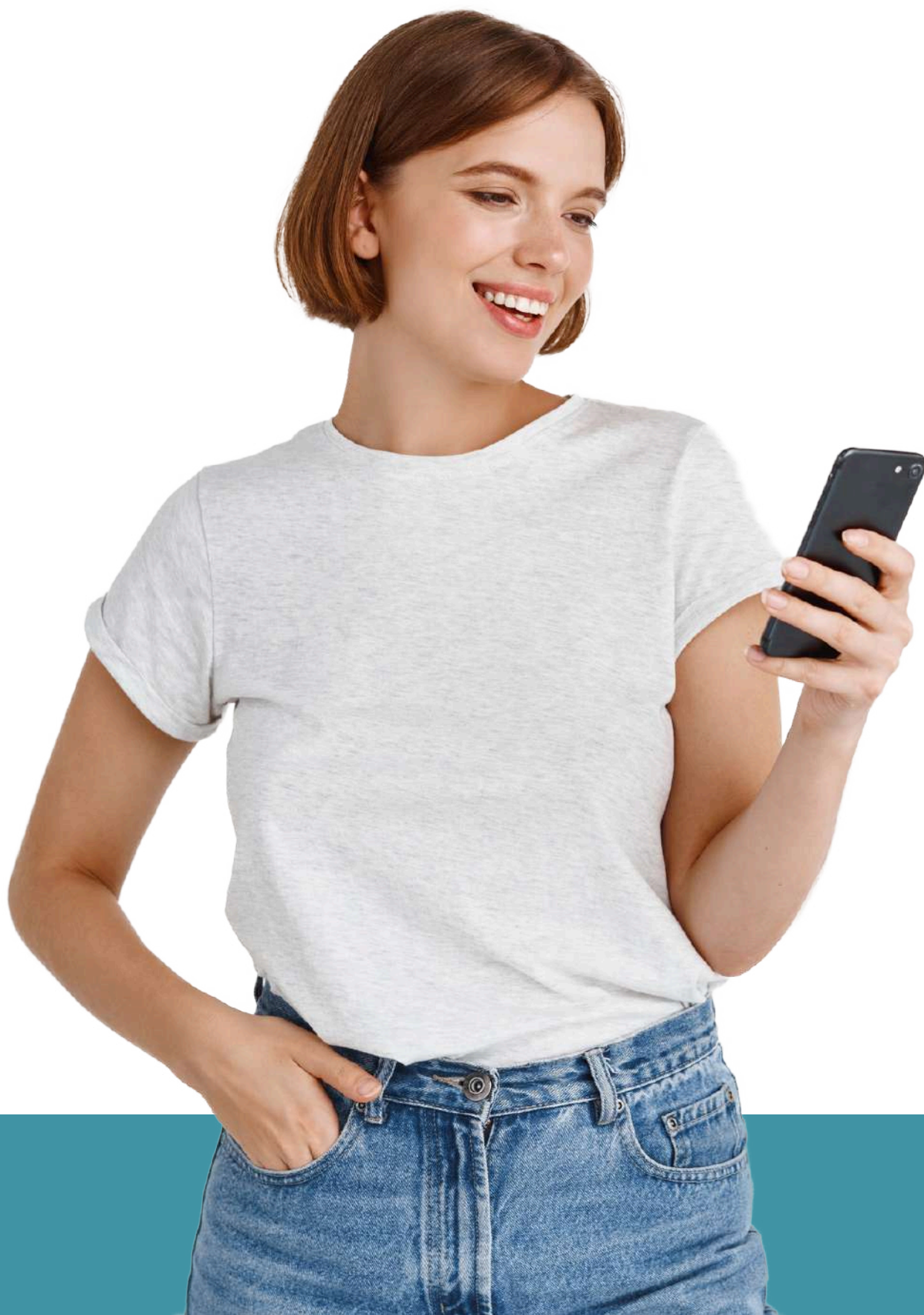
Networking & Collaboration

Rub shoulders with the best in the biz! Our Members connect, collaborate, and grow this industry as a team forging life-long friendships and business partnerships.



[See All Members](#)

Membership Benefits



- ✔ **Business Listing** on the national 'Find An Organiser' directory.
- ✔ Unlimited social media **business advertising & industry exposure.**
- ✔ Exclusive **Resource Library** of business templates & guides.
- ✔ Access to our members-only private **Facebook Group.**
- ✔ Monthly **eNewsletter** featuring business tips & special offers.
- ✔ Unlock **Trade Discounts** plus 30% OFF Academy resources.
- ✔ Exclusive **Business Editorial** in our annual 'Get Organised' Magazine.
- ✔ **Free Business Support** and discounted **Mentoring sessions.**
- ✔ Access to **Mental Health First Aid Accreditation.**
- ✔ **Networking Events** including monthly webinars & Social events.

[JOIN MEMBERSHIP HERE >](#)

Meet Your Team Leaders



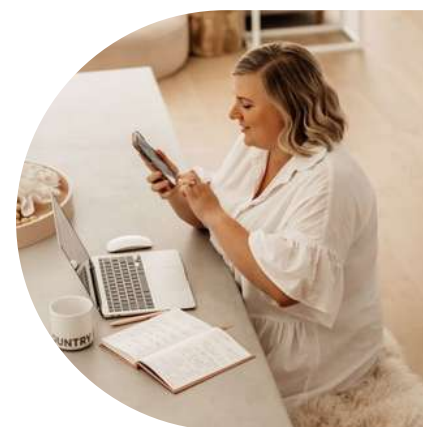
Jemma Wahbah
Business Mentor



Kristina Duke
NDIS/Business Coach



Adele Pines
Online Business Manager



Carmen Strong
Business Coach



Sarah Macnaught
Digital/Photo Organiser



Dal Sahota
MHFA Trainer



Monik Chamberlain
Branding Expert

These are your industry leaders who bring a wealth of knowledge and practical insights, helping you navigate the complexities of the business world.

Think of them as your personal advisors, offering tailored advice to ensure your success.

They will share their own experiences, and empower you to make informed, strategic decisions.

You can rely on our leaders to help you fast-track your business growth.

[See More](#)

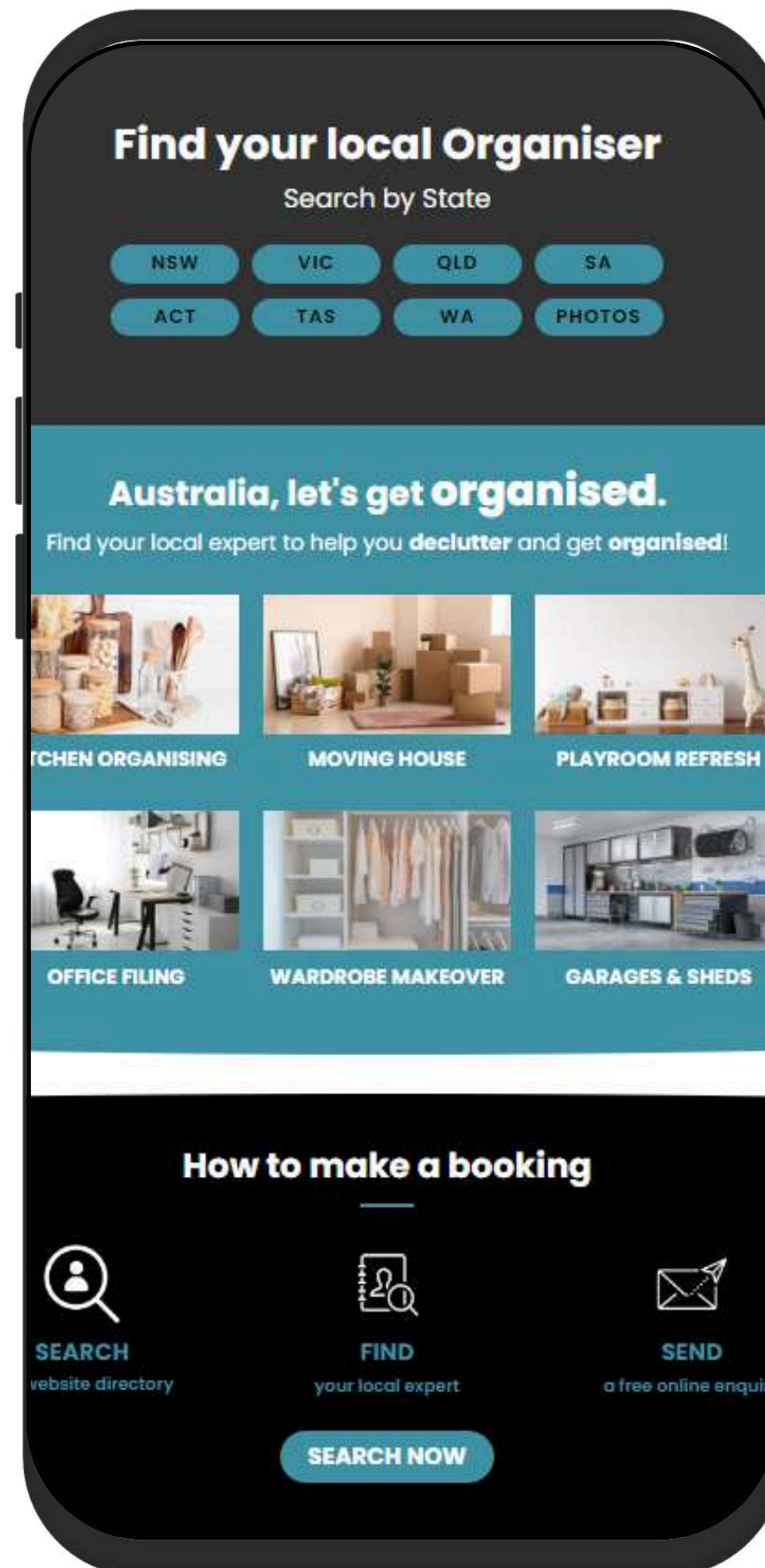
Visit Website

Find An Organiser™

'Find An Organiser' is Australia's leading Business Directory for In-Home Service Providers.

- ◆ Professional Organisers
- ◆ Housekeepers & Cleaning
- ◆ Lifestyle Concierge Services
- ◆ Interior Decorator & Stylists
- ◆ Fashion & Wardrobe Stylists
- ◆ Virtual Assistants
- ◆ Photo Curators
- ◆ House Moving Companies

 findanorganiser.com.au



● National Website

Find An Organiser is a comprehensive, user-friendly, and secure national website designed to simplify the process for clients to connect (effortlessly!) with their local professional.

● Bespoke Business Listing

Features a comprehensive business listing profile showcasing business services, links to website, expertise, video message, IG Reel and photo gallery.

● Receive Client Enquiries

An integrated website message form allows for members to receive direct job enquiries to their inbox with full client contact details (and **no** commission charged on job bookings - ever!)

Business Library

As part of membership, you will receive free & unlimited access to the Academy Library.

Each month we add to the Library which includes:

- ✔ How-To Guides
- ✔ Canva Templates
- ✔ Instagram Templates
- ✔ Shopping & Supplies Links



[Access Here](#)

Business Resources

At The Organising Academy, we recognise the value of time and are dedicated to helping you save it!

Alongside our FREE resources in the Business Library, we provide an extensive collection of low-cost business guides.

[See All](#)



2025 ONLINE TRAINING

Webinars

See all Webinars

We regularly host virtual **Training Webinars**, featuring guest speakers who are industry experts in their field.

Stay up-to-date with industry news, announcements, and receive invaluable business insights.

Kindly **RSVP** to ensure you don't miss out on our engaging virtual events.

Join Us Live Webinar

Monday, 31 March 2025
8.00pm - 9.00pm AEDT
Online Event

Let's talk about organising your TAX Return, Debt Collection and Maximising Profits.

Featuring industry experts offering valuable insights and actionable strategies.

Organising Academy

Virtual Event

INTRODUCTION TO NDIS

Hosted by Kristina Duke
The Decluttering Diva

Monday 26 February 2024
8.00pm - 9.00pm AEDT
Online Event

REGISTER ONLINE
www.theorganisingacademy.com

Virtual Event

SMOOTH-MOVE MASTERCLASS

Hosted by Gina
Move It With Gina

Monday 25 March 2024
8.00pm - 8.30pm AEDT
Online Event

REGISTER ONLINE
www.theorganisingacademy.com

Virtual Event

SOCIAL MEDIA FOR ORGANISERS

Hosted by Karissa Lee
Social Media Coach

Monday 29 April 2024
8.00pm - 9.00pm AEST
Online Event

REGISTER ONLINE
www.theorganisingacademy.com

MONTHLY MEMBER MEETING

INTERIOR DESIGN TIPS

Guest Speaker
Joanne Johnson

Monday 27 May 2024
8.00pm - 8.45pm AEST
Online Event

REGISTER ONLINE
www.theorganisingacademy.com

MONTHLY MEMBER MEETING

PHOTO ORGANISING

Guest Speaker
Sarah Macnaught

Monday 24 June 2024
8.00pm - 8.45pm AEST
Online Event

REGISTER ONLINE
www.theorganisingacademy.com

MONTHLY MEMBER MEETING

INTRODUCTION TO HOARDING

Guest Speaker
Angela Esnouf

Monday 29 July 2024
8.00pm - 8.45pm AEST
Online Event

REGISTER ONLINE
www.theorganisingacademy.com

MONTHLY MEMBER MEETING

INTRODUCTION TO CHRONIC DISORGANISATION

Guest Speaker
Kristina Duke

Monday 26 August 2024
8.00pm - 8.45pm AEST
Online Event

REGISTER ONLINE
www.theorganisingacademy.com

MONTHLY MEMBER MEETING

CLEANING TIPS & TECHNIQUES

Guest Speaker
@home.with.leanne

Monday 30 September 2024
8.00pm - 8.45pm AEST
Online Event

REGISTER ONLINE
www.theorganisingacademy.com

MONTHLY MEMBER MEETING

THE POWER OF NETWORKING

Guest Speaker
Sarah Le Quesne

Monday 28 October 2024
8.00pm - 8.45pm AEDT
Online Event

REGISTER ONLINE
www.theorganisingacademy.com

MONTHLY MEMBER MEETING

GOAL SETTING FOR 2025

Guest Speaker
Carmen Strong

Monday 25 November 2024
8.00pm - 8.45pm AEDT
Online Event

REGISTER ONLINE
www.theorganisingacademy.com

Join Us Live Webinar

Monday, 28 July 2025
8.00pm - 9.00pm AEST
Online Event

Let's talk about business automation, AI, and streamlining processes.

Featuring industry experts offering valuable insights and actionable strategies.

Organising Academy

2025 EVENTS

Sip & Socials

See All 2025 Events

Members are invited to attend our casual Sip & Social networking events in 2025 scheduled in Sydney, Melbourne, Brisbane and Perth.



17 May 2025
Melbourne, VIC



20 May 2025
Sydney, NSW



13 September 2025
Brisbane, QLD



1 November 2025
Sydney, NSW



1 November 2025
Perth, NSW

Become an Organiser



Live your purpose!

Learn the fundamental steps and gain insider tips to turn your love of home organisation into a fulfilling, impactful, and profitable career.

At The Organising Academy, we will help you every step of the way to set up (and succeed) in your new business.

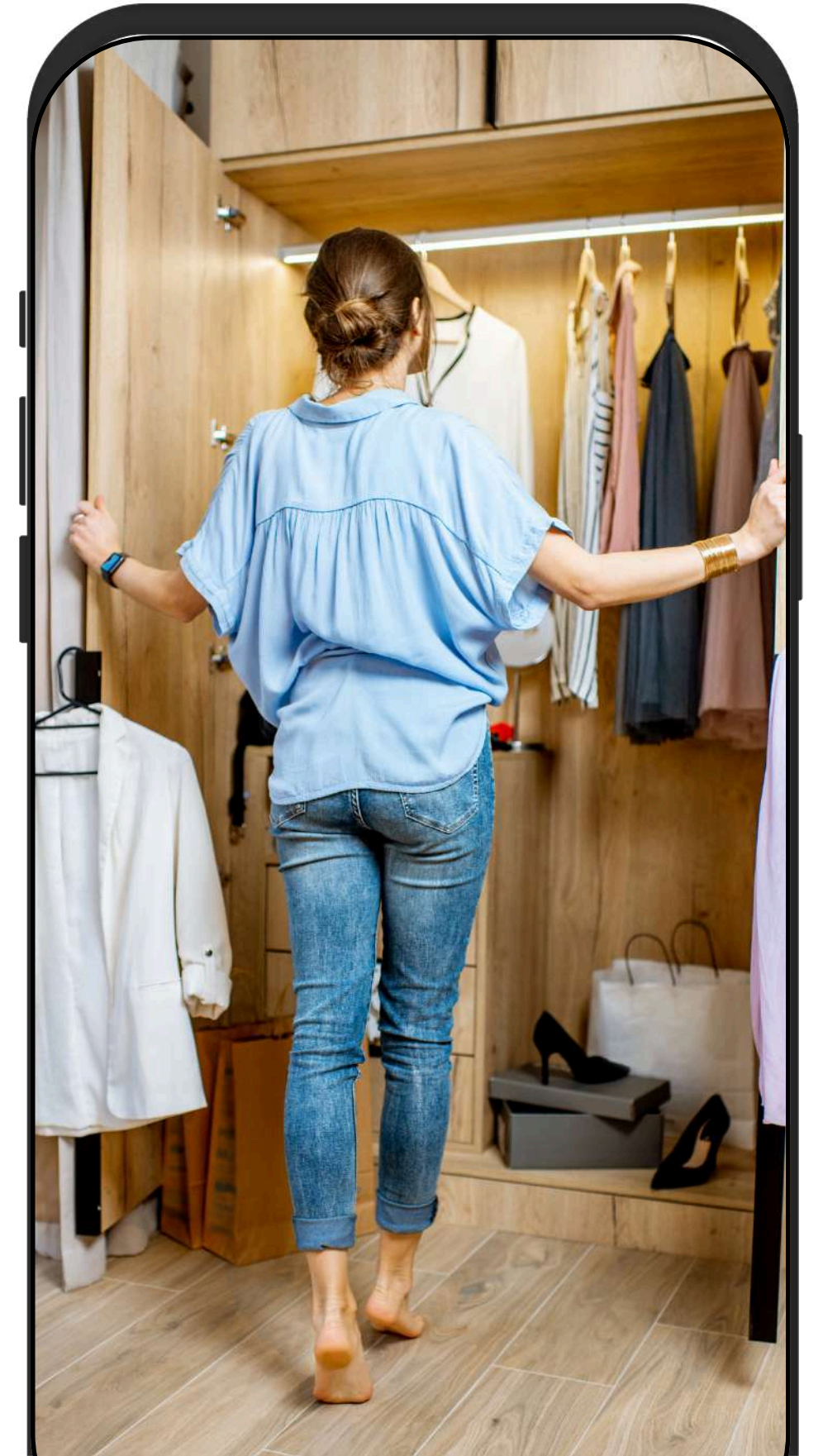
- The perks & pitfalls
- Skills you must have
- Quoting clients
- Handling enquiries
- How to organise a room
- Preparation Required
- What you'll need
- Policies & Record Keeping



The Ultimate Guide Becoming a Professional Organiser:

Available for download NOW from The Organising Academy.

[See Guide](#)



The **best investment**
you can make,
is an investment in yourself...
the more you **learn**,
the more you'll **earn**.

- **Warren Buffett**



Our Trade Partners

Unlock trade discount codes up to 25% off, exclusively for Academy Members only.

The codes are available in the Member-only 'Resource Hub' located [here](#).

[See All Discounts](#)



Luxury Handbag Displays



Little Label Co.



Pretty Little Designs



Luxe Labels



House of Simplicity



Organised Living by Marli



The Pretty Store



Perfect Pantries Project



Tidy AF
Drawer Inserts

Meet the founder

Hello my name is Jemma,
nice to virtually meet you :)

I'm a Professional Organiser and just like you - I've been given the gift of organising super powers and find immense fulfilment in helping others in need.

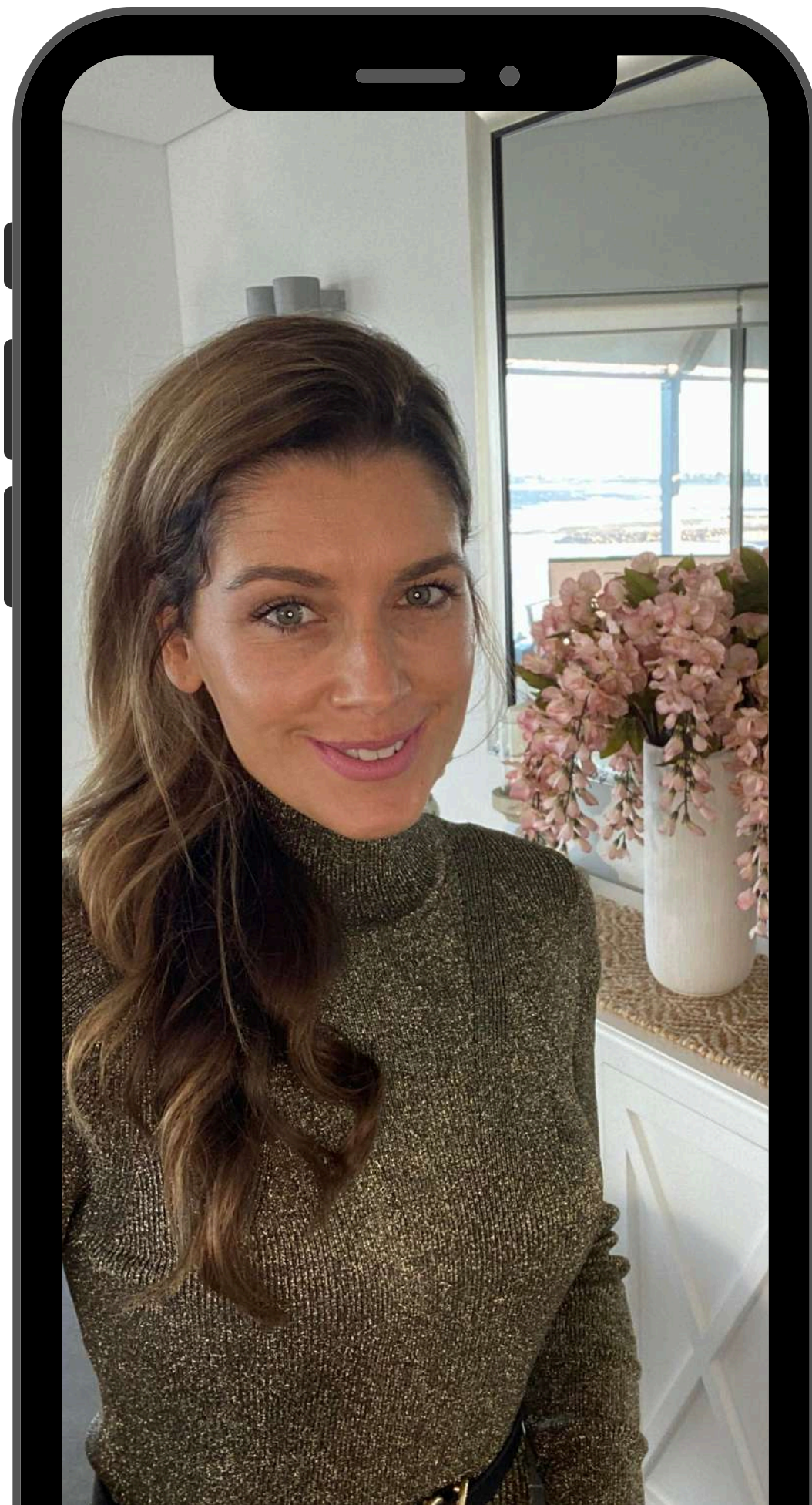
In my many years running a business I often found myself feeling isolated, frustrated, and lacking the resources I needed to truly succeed. I longed to be a part of a business community - but there wasn't one... so I decided to create it!

My mission is simple: to create a thriving business platform for talented, hard-working business owners. I want us to connect, collaborate, excel in our business ventures and amplify our profits!

Here's to us, united as a strong team, growing and evolving together, reaching new heights in our businesses, and forging lifelong friendships.

Jem xo

Director at The Organising Academy Pty Ltd & Find An Organiser Pty Ltd and is a Professional Organiser at DOT My Home in Sydney.



What Our Members Say



"Worth it's weight in gold"

"Being a Member has lead to an increase in enquiries & a number of bookings. The promotion on social media, access to discounts and various business resources are worth their weight in gold!"

Melissa Barry
House of Calm



"Life changing for us and our business success"

"Being part of this organising community has been life changing for us and for our business success. We feel supported by a group of wonderful Professional Organisers who share ideas, business tips and are all cheering each other on!"

Niina & Sanna
Heavenly Home Organising









"Such a supportive community"

"Thank you for building such a supportive community where we can all encourage each other and help one another to grow our businesses."

Sandy
The Nesting Mama

We'd love to hear from you!

Reach out to our team for any enquiries or should you require any business support.

-  The Organising Academy
-  The Organising Academy
-  Find An Organiser
-  Find An Organiser
-  Tik Tok
-  Private Facebook Group

Phone Number

1300 409 925

Email Address

support@theorganisingacademy.com

Website

www.theorganisingacademy.com

